**Responsibilities:**

- Drive and gather business requirements, assessments, and solutions, especially in the areas of data analysis, data extraction/delivery, source/target mappings, and reporting.

- Create Excel & Tableau dashboards & analyses that provide visibility into KPIs, marketing and product effectiveness, and business trends/drivers

- Work closely with Business Operations, Product, Marketing, Finance, and Engineering teams to solve problems, identify trends, and define key metrics.

- Able to quickly understand the business process and needs, and translate them into business requirements

- Detail-oriented and be able to think of all the scenarios for functional and non-functional requirements

**Skills:**

- **3-5 years** of analytical experience in an analytics-based consulting role, exploring large data sets in order to answer strategic questions for customers (either as an internal analyst or external consultant)

- **Strong analytical skills and ability to make fast decisions with limited and noisy data**

- Strong knowledge of the overall ad tech landscape (RTB and DSP experience preferred)

- **High level of proficiency with MS Excel (pivot tables, complex functions; VBA preferred)**

- **Advanced SQL and Python skill**